

SME-TraiNet, 1st International Conference 05th – 07th May 2010 Palace Gourmet, Helsinki, Finland

Mr. Timo Karkola, President, Ami Foundation









### Welcome You all!



SMEs Entrepreneurship, young businesses and growth

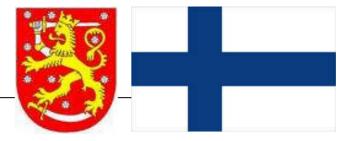
Reguirements and Needs Strategies and Policies

Best Practices
Views and Opinions
Innovations

Networking Workshops and Discussions



### **Facts about Finland**



Population of 5.4 million

**Sovereign parliamentary since** 1917

Member of the European Union since January 1995

85 % of women aged 25 – 54 are employed outside the home

Unemployment rate 9,2 % in February 2010



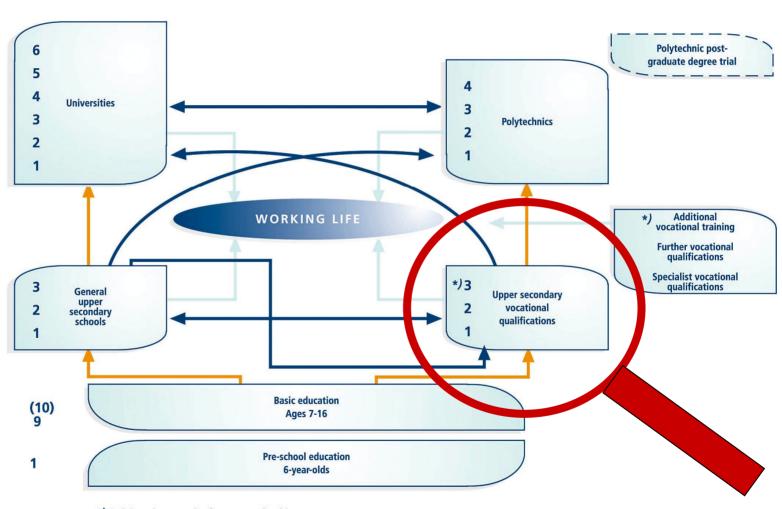
Education: 78 % of the population aged 25 to 64 have competed upper secondary or tertiary education and 35 % have university or other tertiary qualifications

Rate of participation in adult education 54 %, objective 60 %

Over 800 adult education providers; 200 vocational adult education providers

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# Vocational adult education centres as a part of Finnish educational system



\*) Training also organised as apprenticeships



#### Adult education in brief

- Provided by about 800 publicly funded institutions
- Approximately 1,7 million students annually
- Certificate-oriented education at all levels
- Liberal adult education and open learning opportunities
- Main forms
  - Self-motivated Training
  - Employment Training
  - Apprenticeship Training
  - In-service Training
- 12 % of the budget of the Ministry of Education and Culture
  - ie 870 M€
  - plus labour policy education 260M€
  - plus enterprises ...

### **Ministry of Education and Culture**

- Vocational Education and Training Act (630/1998)
- Vocational Adult Education Act (631/1998)
- Authorisation to provide education
  - Nationwide network of education providers
- Qualifications framework/structure
  - Contract for arranging competence tests
- Quantitative planning of education
  - Funding of adult education and training

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### Service solutions for the SME's

- Research and review services
- Training services
  - training and development needs analysis
  - consulting
  - training solutions design
  - immigrant training and counselling
  - training courses and events
  - course logistics and reporting
  - financing solutions
- Events and cutting-edge seminars
- Marketing and communications
  - organizing of networking events
- A key customer manager assigned to serve as responsible co-ordinator



### **Competence-based qualifications for adults**

The vocational qualifications demonstrate the knowledge and skills required for acquiring professional skill

 The further vocational qualifications demonstrate the professional skill required of a professional in the sector

 The specialist vocational qualifications demonstrate a command of the most demanding tasks in the sector





## Added value provided by vocational adult education centres

- At the societal level, the Centres play an increasingly important national and regional role for the training, labour force and business policy service structure. The competencebased service solutions of the various sectors catered for by the Foundation promote the welfare, national and international competitiveness and labour market operation of the certain region.
- At the working community level, partnership with the Centres improves the operative conditions, competitiveness and efficiency of the client company or corporation.
- At the individual level, the services provided by the Centres enhance the clients' professional competence and labour market value, promoting their capacity to face change.

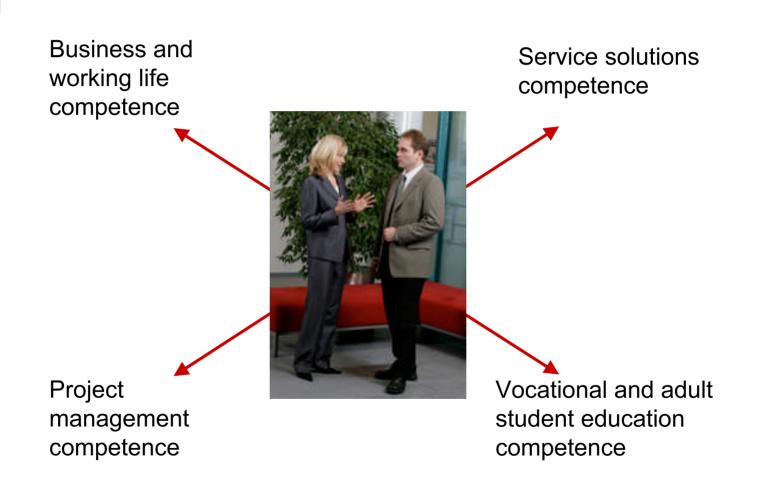


#### **Adult education visions**

- Business is changing: traditionally and vertically managed individual companies are being replaced by operations conducted by complex and extensive company <u>networks</u>.
- A competitive factor, companies and working communities are basing their service production on <u>comprehensive</u> <u>process perspectives</u> and <u>life-cycle thinking</u>.
- In order to ensure sufficient resources, networking plays an increasingly important role, but companies also compete for competent employees.
- A competitive <u>economy is based on creativity</u>, and will emphasise the networking of universities, research units, institutes of learning and companies, highlighting the importance of the transfer impact.



## **Core competencies of vocational adult education centres**





## While discussing about strategies or operations ... social partners are in close cooperation

- Ministry of Education and Culture
- Ministry of Employment and the Economy





Confederation of Finnish Industries EK



Central Organization of Finnish Trade Unions



## Vocational adult education centres – service capacity in the year 2008

- 45 separate vocational adult education centres
- 260 units throughout Finland
- 3 660 professionals of vocational adult education (teachers)
- 230 000 students a year
- 8 870 000 student learning days a year
- Over 17 400 qualifications
- Combined turnover of EUR 427 million





# Alternative scenarios of a vocational adult education provider

- An active and innovative actor of change
- A mainstream centre of excellence
- A change-adapting maintainer and service provider



revolution or evolution?

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### For further information

Vocational adult education and training Metropolitan area Helsinki

Timo Karkola Director, Principal Ami Foundation, Amiedu Valimotie 8 POB 151, 00381 Helsinki Finland

Tel: + 358 20 7461 438

Mobile: + 358 50 5995 278

timo.karkola@amiedu.fi

www.amiedu.fi

